Overview

About IIPRD

IIPRD is an established IP Asset Management Practice Firm focusing on Comprehensive Patent Support Services, Litigation Support, and Licensing/Commercialization Mandates for Global Corporates, Law Firms and Licensing Firms. IIPRD also extensively focuses on conducting IP Audits, Due-Diligence Exercises, IP Valuations and the complete range of Patent Support Services spanning from Illustrations/IDS Preparation Support, Docketing/Paralegal Support, Undertaking Patent Searches (Patentability, Validity, FTO, Landscape and Analytics), Preparation/Prosecution to Litigation Support Services.

About Khurana & Khurana

Khurana & Khurana is a leading Chambers, Legal 500, Managing IP, IAM, Asia-IP, RSG, Acquisition-INTL, Corp-INTL, and Benchmark Litigation recommended/ranked full service Law Firm in India with exclusive offices in the US, Malaysia, Sri Lanka, Thailand, Indonesia, UAE/GCC, Bangladesh, Vietnam, Nepal and Myanmar. K&K represents Indian and International clients ranging from small start-ups to Fortune 100 companies through its team of around 240 professionals spread across 10 offices in India. The firm focuses comprehensively on all aspects of IP, Commercial/Corporate/Company Law, Arbitration, RERA/Property, TMT, Banking and Media/Entertainment Matters. K&K takes strong pride in having client-centric approach, being prompt in communications across departments, and being flexible to client requirements and expectations to help achieve desired objectives at the right cost structure.
Exemplary Firm Facts

- Established in year 2007
- K&K focuses on IP, Commercial/Corporate/Company Law, Labor Law, TMT, Banking, and Media/Entertainment Matters
- Managing a Patent Portfolio of over 25000 Applications, and Trade Mark of over 36000 Applications
- IIPRD focuses on IP Asset Management, Litigation Support, Patent Support
- Engages over 240 Professionals/Members
- 10 Offices in India (Noida, Delhi, Bangalore, Chennai, Mumbai, Pune, Hyderabad, Punjab and Indore)
- 9 Offices in South East Asia (Malaysia, Myanmar, Sri Lanka, Vietnam, Nepal, Bangladesh, Thailand, Indonesia and India) and in the UAE/GCC
- 1 US Client Coordination Office
- Memberships of AIPLA, APAA, INTA, AIPPI, LES, NASSCOMM, PHD Chambers, ABLE, Patent Office, FICCI, FICPI etc.
- Rankings and Recommendations from IAM, Chambers and Partners, Legal 500, Managing IP, Asia IP, Corp-INTL, Benchmark Litigation and Acquisition-INT
IIPRD Service Verticals - Patent & IP Services

**Patent Preparation Services**
- Preparation of high quality and standard conforming complete and provisional specification and illustrations thereof
- Filing of design and patent applications across multiple jurisdictions

**Patent Search Mapping & Analysis Services**
- Patentability/Novelty Searches
- Freedom to Operate (FTO) Searches
- Validity/Invalidation Searches and Analysis
- Patent/Technology assessment/analytics and Landscape preparation

**Patent Prosecution Services**
- Preparing responses to Office Actions
- Undertaking technical analysis of cited Prior-Arts
- Strategizing amendments and arguments

**Patent Support Services**
- Patent Proof-Reading
- Docketing Support
- Patent Illustration Services

**Research & Analytics Services**
- Licensing Studies: Commercial evaluation of the technologies
- SWOT Analysis
- Market Survey: market and revenue analysis
- Competitive Intelligence

**IP Litigation & Backend Support Services**
- Claim chart construction
- Case law research
- Drafting & Paralegal support
- E-Discovery support

**Licensing Support Services**
- Patent ranking and key portfolio analysis
- Preparing claim charts and Evidence of Use (EOU)
- Portfolio Due-Diligence, Product Identification

**Commercialization & Technology Transfer Services**
- Preparing term sheets and licensing agreements
- Regulatory Support
- Finding distributors for international products/devising India market entry strategy

**IP Valuation**
- Patent, Brand and Copyright Valuation
- Term Sheet preparation

**IP Audit**
- IP Cell Establishment
- IP Portfolio Audit and Due-Diligence
- Inventor based brainstorm and Ideation
- License Compliance
K&K Service Verticals

**Patent Portfolio**
- Patent drafting and filing of Indian & National Phase/Conventional applications
- Patent Prosecution and Maintenance
- Pre-Grant/Post-Grant opposition proceedings and IPAB proceedings
- Patentability/FTO/Infringement Searches, Advisory, and Opinions
- Patent Litigation

**Trademark Portfolio**
- Trademark Searches, Filing, Registration & Renewals
- Trademark Opposition Proceedings
- Trademark Litigation: Infringement and Passing Off
- Domain Name Disputes at INDRP and UDRP and allied Litigations

**Design Portfolio**
- Design service offerings include Searches, Filing, Registration, and Infringement proceedings

**Anti-Counterfeiting**
- Investigation of IP thefts
- Investigation of Infringements
- Investigation of Counterfeit products
- Stand as witness for all investigation undertaken by the group

**Commercial/Corporate Law**
- Drafting and vetting of contracts relating to Joint Ventures, Commercial Agreements, Tenders, Foreign Collaborations, Joint Research Programs, among other agreements and MoU's
- Handling Commercial Litigation
- Company/Corporate Law Matters
- Drafting/Vetting SHA's
- Conducting M&A Due Diligences

**Open Source Software (OSS) Practice**
- Audit of Open Source Software at any stage of product development cycle
- License Management, Software/ Product Integrity Checks
- Drafting and Vetting Software License Agreement
- Software Infringement Opinion, Software/ License Clearance

**Sports and Gaming Law**
- Handling & drafting commercial agreements for sports players and Institutions
- Advising and assisting individuals/businesses/companies on legality of Gambling and Betting
- Advising Stakeholders in conducting smooth operation of Sports Leagues and Gaming Platforms
- Working with Stakeholders in the Sports Fraternity to help them comply with legal norms
K&K Service Verticals

**Banking/Labor Law Practice**
- Handling all Merger Acquisition Due-Diligence Matters including Drafting/Vetting/Negotiations on SHAs, Equity Dilution, Term Sheets, among others
- Handling Litigations and Compliances pertaining to Labor Law Matters
- Handling Banking / DRT Matters

**Taxation Practice**
- Comprehensive litigation services before Tax Authorities, Appellate Authorities, Tax Tribunals, High Courts and Supreme Court of India with respect to appeals, writs and special leave petition, replies to show cause notices, etc.
- Comprehensive legal advisory & opinions on issues related to GST, Customs, Foreign Trade Policy, Income Tax, International Tax, FEMA, Benami & other allied laws
- Tax liability, input tax credit and refunds optimization
- Assistance in audits, enquiry, survey, verification, or investigations conducted by various tax authorities
- Tax reviews and due diligence
- Business setup support services

**Arbitration**
- Handling all Arbitration matters seated in India and outside India
- Drafting and vetting of various Arbitration agreement or arbitration clause
- Conducting arbitration under Rules of SIAC, ICC, LCIA, AAA-ICDR, ICA, HKIAC, KLRCA, UNCITRAL and ad hoc arbitrations

**Media and Entertainment**
- Expertise in areas relating to IP protection, advisory, due-diligence, litigation, anti-piracy
- Legal negotiations relating to media, advertisements, publications, among other allied areas

**Property, Real Estate and RERA**
- Real Estate and Property Legal Advisory and Consulting
- RERA Advisory and Compliance
- Registrations of projects, real estate agents
- Handling matters before various Forums, State and National Commissions, Real Estate Appellate Tribunal
- Drafting and vetting various property related agreements, including builders-buyers agreement, leave and license agreement, mortgage and finance agreement etc.

**Compliance and Regulatory Law Practice**
- Incorporation services
- Advising/ Regulatory compliance under various authorities etc.
- Mergers and acquisitions
- Corporate law advisory and due diligence
- NBFCs compliance and support services
- Provide legal opinion on corporate matters

**POSH Practice**
- Policy review and Formulation
- Training and employee sensitization sessions
- Statutory Compliance
- Counselling for employees
- Legal Assistance
## Representative Clients

### Software/Electronics
- Flipkart
- Accenture
- Cadence
- Ameriprise Financial
- Reliance Jio
- Verizon
- Infineon Technology
- Schneider
- Emerson
- Fujitsu
- Furuno Electric
- Haier
- Huawei
- Bharat Forge
- Intex
- Imagination
- JBM Group
- KPIT
- Panasonic
- Tejas Networks
- Xiaomi
- Liteon
- CDAC/CDOT
- ZEUS Co.
- ZTE
- HFCL
- Havells
- Daffodil
- Flytxt
- ASGHealth
- Davron Digital
- Delta Electronics
- Rotex Automation
- Taypro
- Airbus
- SpiceJet
- Mahindra & Mahindra
- Oppo
- Vivo
- Siliconch
- CerebrumX
- Zeus Co. Ltd.
- MiicPartners

### Life Sciences
- Sun Pharma
- Glenmark
- NATCO
- Adama
- UPL
- Unichem
- Teva
- Abdi Ibrahim
- AET
- ACG-Associated Capsules
- Avery Dennison
- Amorepacific
- Unilever
- Dabur
- Imerys
- Illumina
- Marico
- OmniActive
- Momentive Performance Materials
- Regeneron
- Reliance Life Sciences
- Oxford Nanopore Technologies
- BDR Pharma
- GSP Crop Science
- Rallis
- Sulphur Mills
- Alembic
- Torrent
- Neuland Pharma
- Braskem
- Granules India
- FAB Pharma
- Bracco Diagnostics
- B Braun AG
- Acist Medical Systems
- Unison Pharma
Representative Clients

Engineering /Mechanical
• Carrier
• Daimler
• Airbus Defense & Space GMBH
• Apollo Tyres
• Bharat Forge
• Bell Helicopter
• Chassis Brakes
• DiaSys
• Steel Strips
• Faurecia
• Hawkins
• Honda
• Hyundai
• IML
• Indo Simon
• JSW Steel
• L&T
• Transasia Bio-Medicals
• Yazaki
• Milton
• Navistar

Other Notable Clients
• Bank of Baroda (Banking)
• EXIM Bank (Banking)
• LICHFL (Banking)
• Vedanta Group
• SRK (Shree Ramkrishna Exports)
• ISRO (Indian Space Research Organisation)
• Bharat Electronics Ltd.
• Election commission of India Ltd.
• IOCL (Indian Oil Corporation Limited)
• BPCL (Bharat Petroleum Corporation Limited)
• HPCL (Hindustan Petroleum Corporation Limited)
• GAIL (Gas Authority of India Limited)
• Levis
• Woodland

• Halonix
• Havels
• Rahul Mishra (Fashion)
• Oyo Rooms
• SpiceJet (Commercial)
• Jaypee Group
• Lovesac
• SAIL (Steel Authority of India Limited)
• IIT(Delhi/Roorkee/Hyderabad/Guwahati/Palakkad)
• Jushi Group
• Filatex
• Garware
• Globe Cotyarn
• JSW Steel
• Nippon Steel
• Medikabazaar
• BEML
• Ordinance Factory
Representative Clients

Software/Electronics

caFe24  Flipkart  snapdeal  MEDIKABAZAAR  IndiaP2P

EMERSON  Schneider Electric  POINTPAY  cadence  Justdial  SEaB energy

accenture  RMSI  KYOCERA  LITEON  PHOTONIS

JBM Group  verizon  RAR  Haier  KPIT

Jockey  FUJITSU  TENSATOR  Matrix

ZTE 中兴  abacus  MI  HAVELLS  INTEX

Jio  M  Panasonic  TEJAS NETWORKS  HUAWEI
Representative Clients

Life Sciences
## Representative Clients

<table>
<thead>
<tr>
<th>Government Bodies</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAI</td>
</tr>
<tr>
<td>tifr</td>
</tr>
<tr>
<td>STPI</td>
</tr>
<tr>
<td>BEML</td>
</tr>
<tr>
<td>EIL</td>
</tr>
<tr>
<td>CDCC</td>
</tr>
<tr>
<td>NRDC</td>
</tr>
<tr>
<td>C-DOT</td>
</tr>
<tr>
<td>TIFAC</td>
</tr>
<tr>
<td>MNGL</td>
</tr>
<tr>
<td>LIC HFL</td>
</tr>
<tr>
<td>India EximBank</td>
</tr>
<tr>
<td>Bank of Baroda</td>
</tr>
<tr>
<td>NCL</td>
</tr>
<tr>
<td>Bharat Electronics</td>
</tr>
<tr>
<td>HLL Lifecare Limited</td>
</tr>
<tr>
<td>CPCL</td>
</tr>
<tr>
<td>ISRO</td>
</tr>
<tr>
<td>ICAR</td>
</tr>
<tr>
<td>NBAIR</td>
</tr>
</tbody>
</table>
Representative Clients

Universities
Trends and Splits

Patent Filing Trend in last 5 years

Country Level Filing Split

Geographical Split of Client Base

Trademark Filing Trend in last 5 years
K&K Practitioner's Experience

- Less than 5 Years: 15%
- 5 - 10 Years: 25%
- 10 - 20 Years: 40%
- More Than 20 Years: 20%

- Patent Professionals: 48.46%
- Trademark Professionals: 13.22%
- Litigation Professionals: 15.42%
- Licensing Professionals: 2.20%
- Docketing Professionals: 17.62%
Khurana and Khurana is the leading PCT Filing firm in India for the year 2019 and 2020
--Managing IP
Khurana and Khurana is a Highly Recommended Firm (India)
--Benchmark Litigation 2021

Khurana & Khurana, Advocates and IP Attorneys is recognized for its Excellent Contribution in the
field of Patents

- NITI AAYOG

Khurana and Khurana has been ranked as a leading firm in India
--Managing IP 2020

Khurana & Khurana has been recognized by RSG consulting among the top 50 Indian Law Firms
for 2019-2020

Khurana & Khurana, Advocates and IP Attorneys (K&K) has been ranked as “Tier 2” according to the
Asian Legal Business (ALB) 2020

Global award winner – M&A Today, 2020
Exemplary Rankings and Recommendations

"A Leading Firm in Patent and Trademark Practices"

-- 'Legal 500' and 'Managing IP'

Khurana And Khurana has been ranked as leading firm

-- Chambers Asia Pacific 2020

Khurana and Khurana is Winner of the 2020 India IP Awards

-- AsiaIP

"Khurana & Khurana Advocates and IP Attorneys is highly recommended for IP matters"

-- 'Legal 500'

"It has rapidly built up a sizeable team with well-honed drafting abilities across the spectrum of technologies"

-- 'IAM'

Top IPR/Legal Companies

- The IPR GORILLA

Khurana and Khurana, Advocates and IP Attorneys is recommended firm for IP related Prosecution and Strategic practices

- WTR 1000

Page 17 of 20
Khurana and Khurana has won an award for the "IP Patents Law Firm of the Year" by Corporate INTL magazine successively for the years 2014-15, 2015-16, 2016-17, 2017-18, 2018-19, 2019-20, 2020-21

Khurana and Khurana has been recognized among the 10 most promising Corporate Legal Consultants
-- Silicon India

Khurana and Khurana has been recognized as Top Firm in IP Portfolio Management – ASSOCHAM (2022)

Mr. Tarun Khurana, Founding Partner is recognized as Patent Lawyer of the Year in India By Leaders In Law
-- 2020 Global awards

Mr. Tarun Khurana, Co-founding Partner is recognized as Future Legal Leaders
-- India Business Law Journal

Mr. Tarun Khurana, Co-founding Partner – selected among top 25 RSG Emerging Leaders in 2019

Mr. Tarun Khurana – Founding Partner is consistently ranked among IAM 300 Strategists for the past 3 years
-- IAM

Mr. Tarun Khurana, Co-founding Partner is recognized among the top Patent Lawyers around the world
-- IAM 1000 Patent

Mr. Tarun Khurana, Co-founding Partner is recognized as the top 50 IP Lawyers in India
-- India Business Law Journal
Contact Us

Noida Office (Head Office)
D-45, UPSIDC, Site-IV, Kasna Road, Greater Noida - 201308, UP, National Capital Region, India | Tel: +91 (120) 3132513, 3505740

Delhi Office
S-378, 1st floor, Panchsheel Park, New Delhi, Delhi-110017, India | Tel: +91 (11) 40079530

Bangalore Office
260, 15 Main Road, RMV Ext, Sadashivnagar, Bengaluru - 560080, India | Tel: +91 (080) 42506603

Pune Office
Unit No. 1, Sampada Apartment, Plot No 395 & 396, Shree Krishna Nagar, Senapati Bapat Road, (Landmark- opposite Ratna hospital & Behind Vidya Sahakari Bank) Pune, Maharashtra - 411016, India | Tel: +91 (020) 25652120

Mumbai Office
B2-304, Kanakia Boomerang, 3rd Floor, Chandivali Farm Road, Chandivali, Powai, Mumbai-400072, India | Tel: +91 (022) 41002054

Indore Office
703, B Block, The One, RNT Marg, South Tukoganj, Indore - 452001, Madhya Pradesh, India | Tel: +91 (120) 3132513, 3505740

Hyderabad Office
Cabin No:12, 3rd Floor, Coworkzone, Plot No:63, Beside Xenex, Kavuri Hills Phase 1, Jubilee Hills PO, Hyderabad 500033, India | Tel: +91 (120) 3132513, 3505740

Punjab Office
A2-905, Jal Vayu Vihar, Jalandhar, AFNHB, Punjab - 144008, India | Tel: +91 (120) 3132513, 3505740

Chennai Office
AB 103 & 105, Suite A, 2nd Floor, 4th Avenue, Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu - 600040, India | Tel: +91 (120) 3132513, 3505740