

# WE ARE HIRING

***Business Development  
Specialist - Trademarks***

**We are thrilled to invite skilled professionals with outstanding abilities in  
Business Development Specialist - Trademarks to join our team!**

## **Skill Set Required:**

- Business Development/Sales of few Intellectual Property (IP) centric initiatives of Khurana & Khurana ([www.khuranaandkhurana.com](http://www.khuranaandkhurana.com)) / IIPRD ([www.iiprd.com](http://www.iiprd.com)), including reaching out (through email campaigns and calls) to existing/potential clients, explaining IP and Commercial/Corporate Law services that K&K/IIPRD focus on, managing client relationships, and handling client engagements, especially from TradeMark Advisory orientation to existing clients. Requesting colleagues with minimum 3 years of experience to apply. Highly matured and motivated professionals in other domains are also welcome to apply.
- The candidate would be expected to work independently on focused and clear mandates with defined expectations and would be reporting directly to a firm partner. The candidate should be matured, self-motivated, focused on BD mandates, and a thorough professional, with a simple and humble attitude.
- It would be strongly recommended that the professional be based in or be willing to relocate/travel to Greater Noida office of K&K.
- Professionals should possess extremely strong written and verbal/communication skills, and should have at least 3 years of relevant experience in business development, brand building, digital marketing, running email campaigns, and should be comfortable executing target-based assignments.
- Should be willing to work independently and take complete responsibility of mandates allocated.
- Prior experience on IP/Trade Mark Law mandates would be really helpful.

### **Experience:**

3+ Years in Business Development  
Specialist - Trademarks

### **Locations:**

Greater Noida