

WE ARE HIRING

*Business Development/ Sales
Professional*

We are thrilled to invite skilled professionals with outstanding abilities in Business Development Sales Professional to join our team!

Skill Set Required:

- We are looking for a Business Development (BD)/Sales Professional with a minimum of 3 years of core Domestic IP/Legal domain experience, and having keen interest in lead generation.
- The candidate would be expected to reach out to potential corporates and other firms to pitch comprehensive IP/Legal Services rendered by the firm through a combination of cold-calling, strategic emails, and professional networks such as LinkedIn.
- The candidate would be expected to have/develop a core understanding of Intellectual Property (IP) and Legal Services provided by the firm and prepare necessary adjustments in the pitch accordingly. It's critical that a clear understanding of the various services is developed and that the colleague takes initiative in the right direction by writing blogs, undertaking webinars, making presentations, and becoming a strong BD professional.
- The candidate would be expected to work independently on focused and clear mandates with defined expectations and would be reporting directly to a firm partner. The candidate should be matured, self-motivated, focused on BD mandates, and a thorough professional, with a simple and humble attitude.
- Professionals should possess extremely strong written and verbal communication skills, and should have at least 2 years of relevant experience in business development, brand building, digital marketing, running email campaigns, and should be comfortable executing target-based assignments.
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Experience:

3+ Years in Business Development
Sales Professional

Locations:

Gr. Noida (Preferred) | Delhi |
Bangalore | Pune | Mumbai