

# WE ARE HIRING

*Us Based Senior IP Business  
Development Professional*

**We are thrilled to invite skilled professionals with outstanding abilities in Us Based Senior IP Business Development Professional to join our team!**

## **Skill Set Required:**

- IPRD is among the leading Asset Management Practices in India, having focus on offering Patent Support Services and undertaking Licensing Mandates for Corporations, Law Firms and Licensing Entities. More details can be seen at [www.iiprd.com](http://www.iiprd.com). IIPRD has over 330 professionals across 10 offices in India and the US.
- We are looking for a US located/ based Business Development/ Sales Professional, preferably someone who has prior experience in the Intellectual Property/ Legal Industry, whose key focus would be on reaching out to US companies and law firms for potential IP Support Services that IIPRD offers. Such focus would be through various marketing platforms including calls, emails, attending events, conferences among other marketing campaigns.
- Focus would also be on preparing newsletters, marketing materials, specifically directed to the US market for better reach and continuous touch with existing clients.
- The position is for a part-time professional who can give around 20-25 hours a week for this mandate. The mandate can be executed through work-from-home with clear and objective targets being set for clarity.
- Professionals should have extremely strong written and verbal communication skills, and should have at least 2-3 years of relevant experience in business development and sales in the service sector.
- Preference would be given to mothers who wish to work-from-home.
- Prior experience on IP matters would be really helpful.

### **Experience:**

2+ Years in Business Development  
and Sales

### **Locations:**

United State