



## International Trademark Filing - Registration Process

### **Trademark Search:**

- Begin by conducting a thorough search using WIPO's Global Brand Database to ensure that your proposed trademark does not conflict with existing marks in the target jurisdictions. This step is critical to prevent potential rejections based on similarity or identical registrations.

### **Filing the Registration Application:**

- File the international trademark application using the prescribed form (e.g., Form MM2(E)) through your national trademark office. The application should clearly detail your trademark, specify the goods and services it covers, and list the member countries where protection is sought. Along with the application, you must submit the required handling fee.

### **Examination by WIPO:**

- Once your national trademark office verifies and forwards your application to WIPO, the organization conducts a formal examination to ensure that all filing requirements have been met. If the application is deemed appropriate, it is recorded in the International Register and published in the WIPO Gazette of International Trademarks.

### **Notification to Designated Countries:**

- WIPO then notifies each designated member country of your international registration. These countries review the application in accordance with their local trademark laws and regulations, and they have a period of 12 to 18 months to accept or raise objections.



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### **Opposition Proceedings:**

- If any designated member country opposes your application, the opposition process is initiated. The proceedings, which involve filing responses, conducting hearings, and possibly appeals, are managed between the applicant and the concerned national office, with WIPO facilitating the process

### **Grant of International Trademark Registration:**

- Once all oppositions are resolved or if no opposition is filed during the advertisement period, your trademark is granted registration in the designated member countries for a term of ten years. A formal certificate of international trademark registration is then issued, confirming your global trademark protection.