

**IIPR** 

**K&K** KHURANA & KHURANA

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**Intellectual Property (IP) | Corporate/Commercial | Tax | RERA | Banking | Media and Entertainment | Employment | POSH | Arbitration | Regulatory, Compliance and Secretarial**

**Offices:**

Delhi | Gr. Noida (NCR) | Bangalore | Chennai | Hyderabad | Indore | Mumbai | Pune | Punjab | Ahmedabad  
US | UAE/GCC | Malaysia | Thailand | Vietnam | Bangladesh | Myanmar | Nepal | Sri Lanka | Indonesia | Philippines

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## Overview

### About IIPRD

IIPRD is an established IP Asset Management Practice Firm focusing on Comprehensive Patent Support Services, Litigation Support, and Licensing/Commercialization Mandates for Global Corporates, Law Firms and Licensing Firms. IIPRD also extensively focuses on conducting IP Audits, Due-Diligence Exercises, IP Valuations and the complete range of Patent Support Services spanning from Illustrations/IDS Preparation Support, Docketing/Paralegal Support, Undertaking Patent Searches (Patentability, Validity, FTO, Landscape and Analytics), Preparation/Prosecution to Litigation Support Services.

### About Khurana & Khurana

Khurana & Khurana is a leading Chambers, Legal 500, Managing IP, IAM, Asia-IP, RSG, Acquisition-INTL, Corp-INTL, and Benchmark Litigation recommended/ranked full-service Law Firm in India with exclusive offices in the US, UAE/GCC, Malaysia, Sri Lanka, Thailand, Indonesia, Philippines, Bangladesh, Vietnam, Nepal and Myanmar. K&K represents Indian and International clients ranging from small start-ups to Fortune 100 companies through its team of over 330 professionals spread across 10 offices in India. The firm focuses comprehensively on all aspects of IP, Commercial/Corporate/Company Law, Tax, RERA/Property, TMT, Banking and Media/Entertainment Matters, Employment, Labor Law, POSH, Arbitration along with focusing extensively on rendering Corporate Compliance, Regulatory, and Secretarial Services. K&K takes strong pride in having client-centric approach, being prompt in communications across departments, and being flexible to client requirements and expectations to help achieve desired objectives at the right cost structure.

## Exemplary Firm Facts

- Established in year 2007
- K&K focuses on IP, Commercial/Corporate/Company Law, Tax, RERA/Property, TMT, Banking, Media/Entertainment Matters, Employment, POSH, Arbitration, Labor Law, Corporate Compliance, Regulatory, and Secretarial Services.
- Managing a Patent Portfolio of over 65000 Applications, and Trade Mark of over 45000 Applications
- IIPRD focuses on IP Asset Management, Litigation Support, Patent Support
- Engages over 330 Professionals/Members
- 10 Offices in India (Noida, Delhi, Bangalore, Chennai, Mumbai, Pune, Hyderabad, Punjab and Indore)
- 10 Offices in South East Asia (Malaysia, Myanmar, Sri Lanka, Vietnam, Nepal, Bangladesh, Thailand, Indonesia, Philippines and India) and in the UAE/GCC
- Client Coordination Office in US and Japan
- Memberships of AIPLA, APAA, IPBC, INTA, AIPPI, LES, NASSCOMM, PHD Chambers, ABLE, Patent Office, FICCI, FICPI etc.
- Rankings and Recommendations from IAM, Chambers and Partners, Legal 500, Managing IP, Asia IP, Corp-INTL, Benchmark Litigation and Acquisition-INT

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K&K KHURANA & KHURANA



# IIPRD Service Verticals - Patent & IP Services

## Patent Preparation Services

- Preparation of high quality and standard conforming complete and provisional specification and illustrations thereof Filing of design and patent applications across multiple jurisdictions

## Patent Search Mapping & Analysis Services

- Patentability/Novelty Searches
- Freedom to Operate (FTO) Searches
- Validity/Invalidation Searches and Analysis
- Patent/Technology assessment/analytics and Landscape preparation

## Patent Prosecution Services

- Preparing responses to Office Actions
- Undertaking technical analysis of cited Prior-Arts
- Strategizing amendments and arguments

## Patent Support Services

- Patent Proof-Reading
- Docketing Support
- Patent Illustration Services

## Research & Analytics Services

- Licensing Studies: Commercial evaluation of the technologies
- SWOT Analysis
- Market Survey: market and revenue analysis
- Competitive Intelligence

## IP Litigation & Backend Support Services

- Claim chart construction
- Case law research
- Drafting & Paralegal support
- E-Discovery support

## Licensing Support Services

- Patent ranking and key portfolio analysis
- Preparing claim charts and Evidence of Use (EOU)
- Portfolio Due-Diligence, Product Identification

## Commercialization & Technology Transfer Services

- Preparing term sheets and licensing agreements
- Regulatory Support
- Finding distributors for international products/devising India market entry strategy

## IP Valuation

- Patent, Brand and Copyright Valuation
- Term Sheet preparation

## IP Audit

- IP Cell Establishment
- IP Portfolio Audit and Due-Diligence
- Inventor based brainstorm and Ideation
- License Compliance

# K&K Service Verticals

## Patent Portfolio

- Patent drafting and filing of Indian & National Phase/Conventional applications
- Patent Prosecution and Maintenance
- Pre-Grant/Post-Grant opposition proceedings and IPAB proceedings
- Patentability/FTO/Infringement Searches, Advisory, and Opinions
- Patent Litigation

## Trademark Portfolio

- Trademark Searches, Filing, Registration & Renewals
- Trademark Opposition Proceedings
- Trademark Litigation: Infringement and Passing Off
- Domain Name Disputes at INDRP and UDRP and allied Litigations

## Design Portfolio

- Design service offerings include Searches, Filing, Registration, and Infringement proceedings

## Anti-Counterfeiting

- Investigation of IP thefts
- Investigation of Infringements
- Investigation of Counterfeit products
- Stand as witness for all investigation undertaken by the group

## Commercial/Corporate Law

- Drafting and vetting of contracts relating to Joint Ventures, Commercial Agreements, Tenders, Foreign Collaborations, Joint Research Programs, among other agreements and MoU's
- Handling Commercial Litigation
- Company/Corporate Law Matters
- Drafting/Vetting SHA's
- Conducting M&A Due Diligences

## Open Source Software (OSS) Practice

- Audit of Open Source Software at any stage of product development cycle
- License Management, Software/ Product Integrity Checks
- Drafting and Vetting Software License Agreement
- Software Infringement Opinion , Software/ License Clearance

## Sports and Gaming Law

- Handling & drafting commercial agreements for sports players and Institutions
- Advising and assisting individuals/businesses/companies on legality of Gambling and Betting
- Advising Stakeholders in conducting smooth operation of Sports Leagues and Gaming Platforms
- Working with Stakeholders in the Sports Fraternity to help them comply with legal norms

# K&K Service Verticals

## Banking/Labor Law Practice

- Handling all Merger Acquisition Due-Diligence Matters including Drafting/Vetting/Negotiations on SHAs, Equity Dilution, Term Sheets, among others
- Handling Banking / NCLT/ NCLAT/ DRT Matters
- Handling Litigations and Compliances pertaining to Labor Law Matters

## Taxation Practice

- Comprehensive litigation services before Tax Authorities, Appellate Authorities, Tax Tribunals, High Courts and Supreme Court of India with respect to appeals, writs and special leave petition, replies to show cause notices, etc.
- Comprehensive legal advisory & opinions on issues related to GST, Customs, Foreign Trade Policy, Income Tax, International Tax, FEMA, Benami & other allied laws
- Tax liability, input tax credit and refunds optimization
- Assistance in audits, enquiry, survey, verification, or investigations conducted by various tax authorities
- Tax reviews and due diligence
- Business setup support services

## Arbitration

- Handling all Arbitration matters seated in India and outside India
- Drafting and vetting of various Arbitration agreement or arbitration clause
- Conducting arbitration under Rules of SIAC, ICC, LCIA, AAA-ICDR, ICA, HKIAC, KLRCA, UNCITRAL and ad hoc arbitrations

## Media and Entertainment

- Expertise in areas relating to IP protection, advisory, due- diligence, litigation, anti-piracy
- Legal negotiations relating to media, advertisements, publications, among other allied areas

## Property, Real Estate and RERA

- Real Estate and Property Legal Advisory and Consulting
- RERA Advisory and Compliance
- Registrations of projects, real estate agents
- Handling matters before various Forums, State and National Commissions, Real Estate Appellate Tribunal
- Drafting and vetting various property related agreements, including builders-buyers agreement, leave and license agreement, mortgage and finance agreement etc.

## Compliance, Secretarial and Regulatory Law Practice

- Incorporation services
- Advising/ Regulatory compliance under various authorities etc.
- Mergers and acquisitions
- Corporate law advisory and due diligence
- NBFCs compliance and support services
- Provide legal opinion on corporate matters

## POSH Practice

- Policy review and Formulation
- Training and employee sensitization sessions
- Statutory Compliance
- Counselling for employees and Legal Assistance



# Representative Clients

## Software/Electronics

- Flipkart
- Accenture
- Cadence
- Delta Electronics
- Reliance Jio
- Verizon
- Infineon Technology
- Schneider
- Emerson
- Fujitsu
- Furuno Electric
- Haier
- Huawei
- Bharat Forge
- Intex
- Imagination
- JBM Group
- KPIT
- Panasonic
- Tejas Networks
- Xiaomi
- Liteon
- CDAC/CDOT
- ZEUS Co.
- ZTE
- HFCL
- Havells
- Ather
- Carrier
- Cotton Greaves
- Faurecian Sumi
- Schneider
- L&T
- Motherson
- Airbus
- Emerson Process
- Mahindra & Mahindra
- Oppo
- Vivo
- Hyundai/Kia Motors
- ITC
- Nippon Steel
- Thales Group
- Happilo

## Life Sciences

- Sun Pharma
- Glenmark
- NATCO
- Adama
- UPL
- Unichem
- Teva
- Abdi Ibrahim
- AET
- Associated Capsules
- Avery Dennison
- Amorepacific
- Unilever
- Dabur
- Imerys
- Illumina
- Marico
- OmniActive
- Momentive Performance
- Dr. Reddys
- Epsilon
- Regeneron
- Reliance Life Sciences
- Oxford Nanopore Technologies
- BDR Pharma
- GSP Crop Science
- Rallis
- Sulphur Mills
- Alembic
- Torrent
- Neuland Pharma
- Braskem
- Granules India
- Reliance Life Sciences
- FAB Pharma
- Bracco Diagnostics
- B Braun AG
- Acist Medical Systems
- Unison Pharma
- Amai Proteins
- Eutilex

# Representative Clients

## Engineering /Mechanical

- Carrier
- Daimler
- Airbus
- Apollo Tyres
- Bharat Forge
- Bell Helicopter
- Chassis Brakes
- DiaSys
- Steel Strips
- Faurecia
- Hawkins
- Honda
- Hyundai
- IML
- Indo Simon
- JSW Steel
- L&T
- Transasia Bio-Medicals
- Yazaki
- Milton
- Navistar
- Kirloskar Ferrous
- Navistar
- Pentair
- STAAR Surgical Company
- Wabtec Corporation
- Setu Nutrition
- Cafe24
- Ather
- Greaves Cotton
- Xcellance Medical
- Fertigo Medical
- Aurolabs
- Dr. Lal Path Labs
- Seward Limited
- Numed International
- Nanopix
- Piaggio
- Bharat Seats
- Sandhar

## Other Notable Clients

- Bank of Baroda (Banking)
- LICHFL (Banking)
- Exim Bank
- SIIDCUL
- Engineers India Limited
- Vedanta Group
- SRK (Shree Ramkrishna Exports)
- ISRO (Indian Space Research Organisation)
- Bharat Electronics Ltd.
- Election commission of India Ltd.
- IOCL (Indian Oil Corporation Limited)
- BPCL (Bharat Petroleum Corporation Limited)
- HPCL (Hindustan Petroleum Corporation Limited)
- GAIL (Gas Authority of India Limited)
- IWAI (Inland Waterways Authority of India)
- Halonix
- Havels
- Rahul Mishra (Fashion)
- Oyo Rooms
- SpiceJet (Commercial)
- Jaypee Group
- Lovesac
- SAIL (Steel Authority of India Limited)
- IIT(Delhi/Roorkee/Hyderabad/Guwahati/Palakkad)
- Jushi Group
- Filatex
- Garware
- Globe Cotyarn
- JSW Steel
- Nippon Steel
- Medikabazaar
- BEML
- Ordinance Factory
- Woodland
- Levis



# Representative Clients

## ENGINEERING/ MECHANICAL



## Representative Clients

### SOFTWARE/ELECTRONICS

cafe24

Flipkart



snapdeal

MEDIKABAZAAR

IndiaP2P

EMERSON

Schneider  
Electric

POINTPAY

cādence

Justdial  
India's No.1 local search engine

SEaB  
energy

accenture

RMSI  
Delivering a world of solutions

KYOCERA

LITEON

PHOTONIS  
INDUSTRY | SCIENCE | MEDICAL

JBM Group

verizon

applied  
engineering  
design

RARLAB®  
WinRAR®

Haier  
Inspired living

KPIT

JOCKEY

FUJITSU

TENSATOR

Matrix

OYO  
ROOMS

ZTE

abacus

mi

HAVELLS

INTEX

HUAWEI

DELTA

Jio



Panasonic

TEJAS  
NETWORKS

# Representative Clients

## LIFE SCIENCES





# Representative Clients

## GOVERNMENT BODIES



सर्वेष्वा विकासाय



# Representative Clients

## UNIVERSITIES



विद्या ददाति विनयं विनयाद् याति पात्रताम्



Jamia Millia Islamia

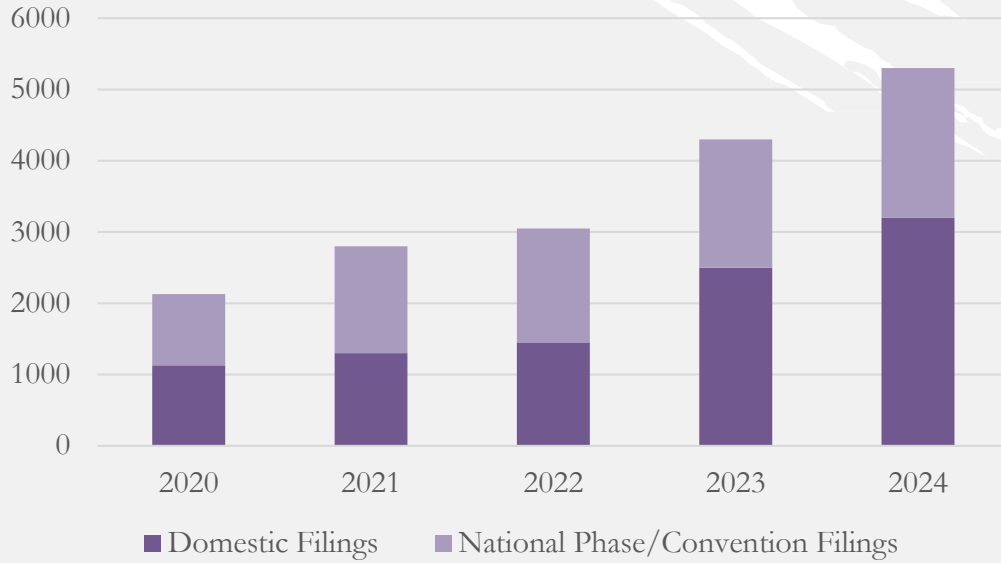


EMORY  
UNIVERSITY  
UNIVERSITY

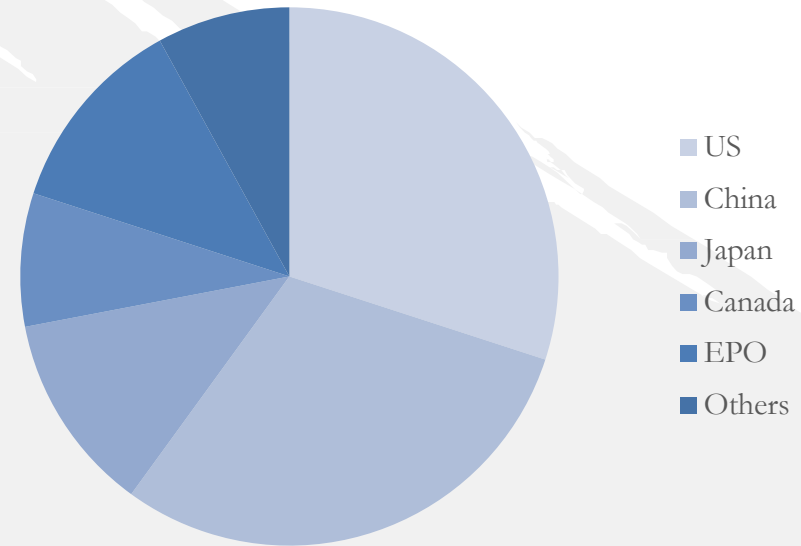


# Trends and Splits

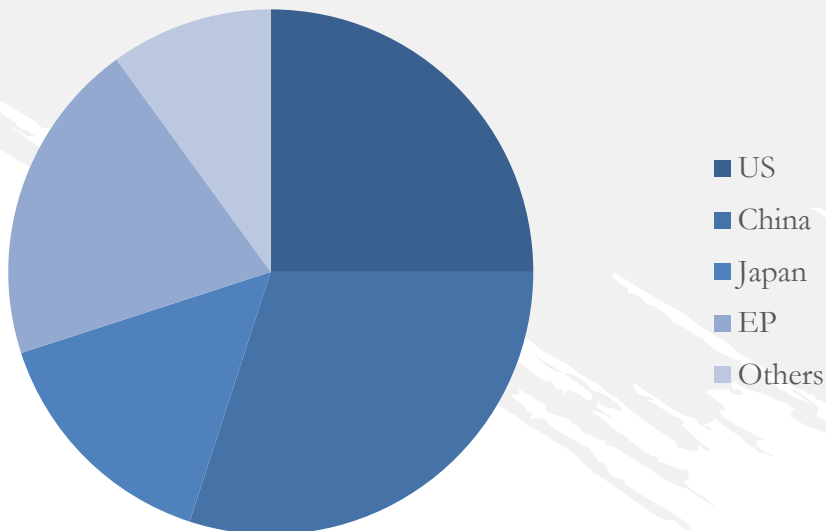
## Patent Filing Trend in last 5 years



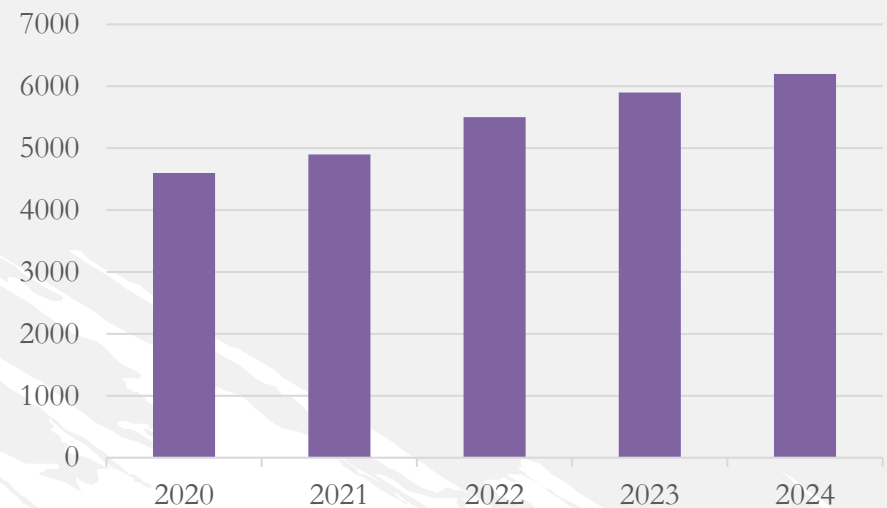
## Country Level Filing Split



## Geographical Split of Client Base

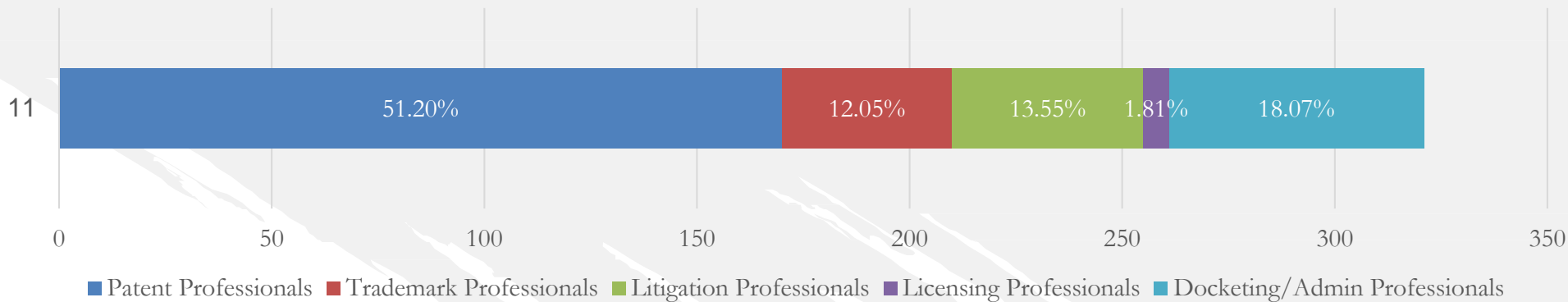
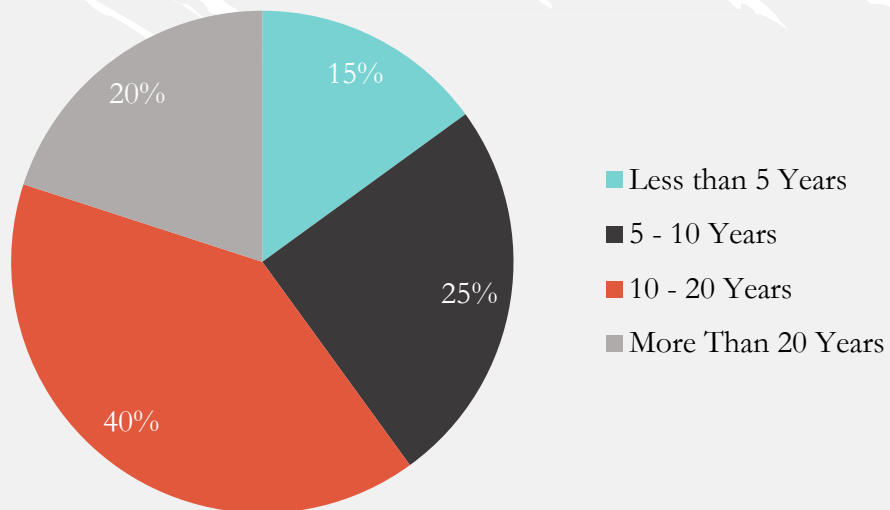


## Trademark Filing Trend in last 5 years





## K&K Practitioner's Experience



# Exemplary Rankings and Recommendations

Khurana and Khurana is the leading PCT Filing firm in India for the year **2019-2020**  
and for several years thereafter

--Managing IP

Khurana and Khurana is a Highly Recommended Firm (India)

--Benchmark Litigation 2024

Khurana & Khurana, Advocates and IP Attorneys is recognized for its Excellent  
Contribution in the field of Patents

– NITI AAYOG

Khurana and Khurana has been ranked as a leading firm in India

--Managing IP 2024

Khurana & Khurana has been recognized by **RSG** consulting among the **top 50**  
**Indian Law Firms for 2019-2024**

Khurana & Khurana, Advocates and IP Attorneys (K&K) has been ranked as “Tier 2”  
according to the

**Asian Legal Business ( ALB) 2024**

Global award winner -- **M&A Today, 2024**



2023



**NITI Aayog**



# Exemplary Rankings and Recommendations

"A Leading Firm in Patent and Trademark Practices"

-- 'Legal 500' and 'Managing IP'

Khurana And Khurana has been ranked as leading firm

-- Chambers Asia Pacific 2024

Khurana and Khurana is Winner of the 2020 India IP Awards

-- AsiaIP

"Khurana & Khurana Advocates and IP Attorneys is highly recommended for IP matters"

-- 'Legal 500'

"It has rapidly built up a sizeable team with well-honed drafting abilities across the spectrum of technologies"

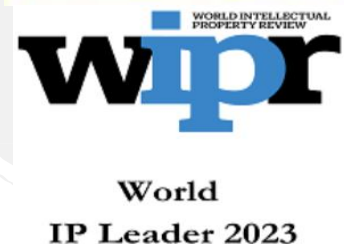
-- 'IAM'

Top IPR/Legal Companies

- The IPR GORILLA

Khurana and Khurana, Advocates and IP Attorneys is recommended firm for IP related Prosecution and Strategic practices

- WTR 1000



## Accolades

Khurana and Khurana has won an award for the **"IP Patents Law Firm of the Year"** by Corporate **INTL magazine** successively for the years **2014-15, 2015-16, 2016-17, 2017-18, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24**

Khurana and Khurana has been recognized among the **10 most promising Corporate Legal Consultants**  
**-- Silicon India**

Khurana and Khurana has been recognized as Top Firm in IP Portfolio Management – **ASSOCHAM (2022-2024)**

Mr. Tarun Khurana, Founding Partner is recognized as Patent Lawyer of the Year in India By Leaders In Law  
**--2020 Global awards**

Mr. Tarun Khurana, Co-founding Partner is recognized as Future Legal Leaders  
**-- India Business Law Journal**

Mr. Tarun Khurana, Co-founding Partner – selected among **top 25 RSG Emerging Leaders in 2019**

Mr. Tarun Khurana – Founding Partner is consistently ranked among **IAM 300 Strategists** for the past 3 years  
**--IAM**

Mr. Tarun Khurana, Co-founding Partner is recognized among the **top Patent Lawyers around the world**  
**-- IAM 1000 Patent**

Mr. Tarun Khurana, Co-founding Partner is recognized as the top **50 IP Lawyers in India**  
**-- India Business Law Journal**

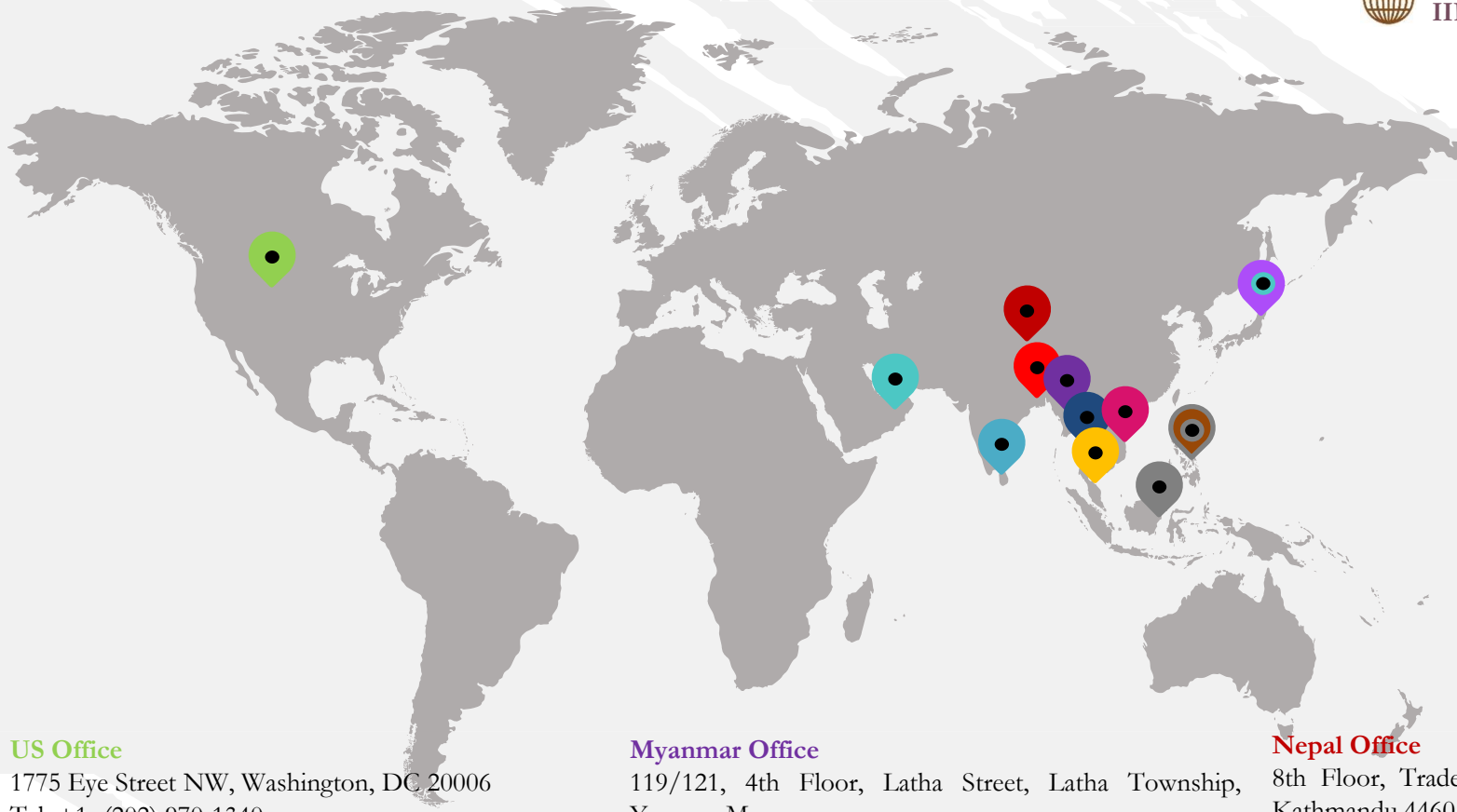
## Contact Us



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**IIPRD:** [www.iiprd.com](http://www.iiprd.com)



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Tel: +1- (202) 970-1340

### UAE/GCC Office

First Choice Business Center, Al-Hudaiba Awards Building, Block A, Dubai, UAE

### Japan Office

5F, New Tokyo Civic Bldg. Suginami- ku Asagaya-minami 1-34-6, Tokyo, Tel: +81-(3) 5929-4501

### Sri Lanka Office

Level 35, West Tower World Trade Center, Colombo 00100, Sri Lanka

### Myanmar Office

119/121, 4th Floor, Latha Street, Latha Township, Yangon, Myanmar

### Thailand Office

Level 29, The offices at Central World 999/9 Rama Road, Pathum Wan, Bangkok, Thailand 10330

### Malaysia Office

A-5-10 Empire Tower, SS16/1 Subang Jaya, 47500 Selangor, Malaysia

### Bangladesh Office

30/3 B C Das Street, Lalbagh, Dhaka 1205, Bangladesh

### Nepal Office

8th Floor, Trade Tower, GPO 24668, Thapathali, Kathmandu, 4460 0, Nepal

### Vietnam Office

29 Truong Han Sieu Str, HaonKiem District, PO Box : 412, Hanoi, Vietnam

### Indonesia Office

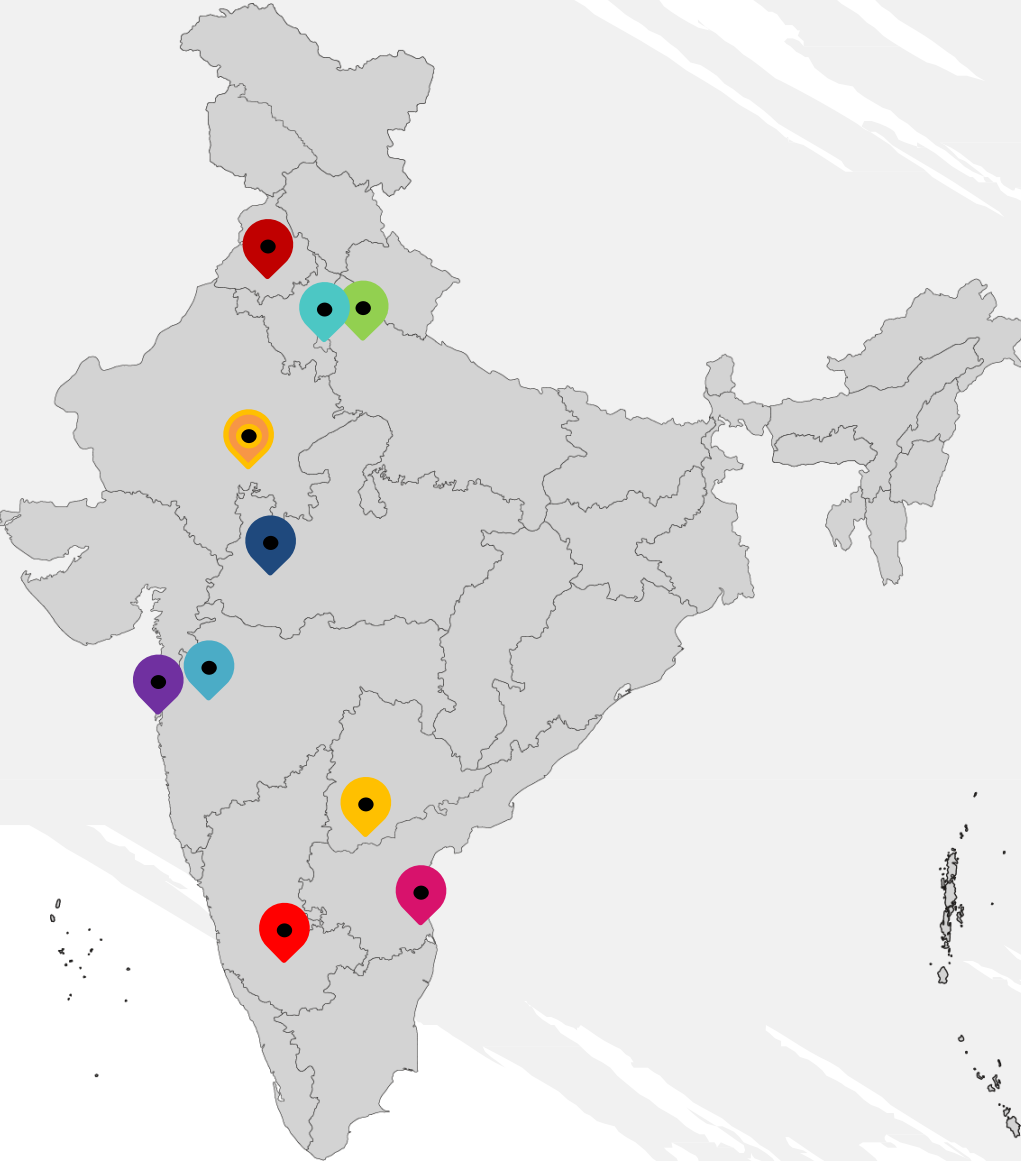
Graha Intermasa 3rd Floor Jl. Cempaka Putih Raya No.102, Jakarta 10510, Indonesia

### Phillippines

10B Six/5th Avenue, Cor. 26th Street BCG, Taguig City, Metro Manila 1634, Philippines



## Contact Us



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### Bangalore Office

260, 15th Main Rd, RMV Ext, Sadashiva Nagar, Armane Nagar, Bengaluru, Karnataka 560080 | Tel: +91 (080) 42506603

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Unit No. 1, Sampada Apartment, Plot No 395 & 396, Shree Krishna Nagar, Senapati Bapat Road, (Landmark- opposite Ratna hospital & Behind Vidya Sahakari Bank) Pune, Maharashtra - 411016, India | Tel: +91 (020) 25652120

### Mumbai Office

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### Chennai Office

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### Ahmedabad Office

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