



IP and Technology Consulting  
and Licensing Firm

## **KHURANA & KHURANA, ADVOCATES AND IP ATTORNEYS**

Full-Service IP and Commercial Law Firm

Helping Corporates Identify, Create, Protect, Promote,  
and Commercialize their IP Portfolios

Offices: Delhi | Noida (NCR) | Mumbai | Pune | Bangalore | Indore | Hyderabad  
Malaysia | Sri Lanka | Myanmar | Vietnam | Bangladesh | Nepal | USA | W: [www.iiprd.com](http://www.iiprd.com)  
[www.khuranaandkhurana.com](http://www.khuranaandkhurana.com) E: [iiprd@iiprd.com](mailto:iiprd@iiprd.com) | [info@khuranaandkhurana.com](mailto:info@khuranaandkhurana.com)

## About IIPRD:

IIPRD is an established IP Licensing and Patent Support Firm with a diversified business practice focusing on complete IP Asset Management ranging from executing mandates from Patent Analytics to Litigation/Prosecution Assistance to Licensing Support for Global Corporates, Licensing Firms, and Law Firms, along with providing services in the domain of Commercialization, Valuation, Licensing, and Technology Transfer Matters.

## About Khurana & Khurana:

Khurana & Khurana is a leading Legal 500, MIP, IAM, Asia-IP, Acquisition-INTL, Corp-INTL, and Chambers & Partners recommended/ranked full service IP Law Firm in India with exclusive affiliate offices in Malaysia, Sri Lanka, USA, Myanmar, Bangladesh, Vietnam, and Nepal, and represents Indian and International clients ranging from small start-ups to Fortune 10 companies through its team of over 130 professionals spread across 7 offices in India and focusing on all aspects of IP, Commercial Law, and Media/Entertainment Matters.

## Exemplary Firm Facts

- Established in 2008
- K&K focuses On Intellectual Property and Commercial Law
- Managing a Patent Portfolio of over 8000 Applications and Trade Mark of over 15000 Applications
- IIPRD focuses on IP Asset Management, Litigation Support, Patent Support Mandates
- Over 130 Professionals
- 7 Offices in India (Noida, Delhi, Bangalore, Mumbai, Pune, Hyderabad, and Indore)
- 7 Offices in South Asia (Malaysia, Myanmar, Sri Lanka, Vietnam, Nepal, Bangladesh, and India)
- 1 US Client Coordination Office
- Memberships of AIPLA, APAA, INTA, AIPPI, LES, NASSCOMM, PHD Chambers, ABLE, Patent Office, FICCI, etc.
- Rankings and Recommendations from IAM, Chambers and Partners, Legal 500, Managing IP, Asia IP, Corp-INTL, and Acquisition-INT



## Patent Preparation

- Preparation of high quality and standard conforming complete and provisional specification and illustrations thereof
- Filing of design and patent applications across multiple jurisdictions

## Patent Search Mapping & Analysis

- Patentability/Novelty Searches
- Freedom to Operate (FTO) Searches
- Validity/Invalidation Searches and Analysis
- Patent technology assesment and Landscape preparation

## Research & Analytics

- Licensing Studies: Commercial evaluation of the technologies, SWOT Analysis
- Market Survey: Market and revenue analysis reports on companies/product/technologies
- Competitive Intelligence

## Commercialization & Technology Transfer

- Identifying Out/In Licensing Partners
- Preparing term sheets and licensing agreements
- Regulatory Support
- Finding distributors for international products/devising India market entry strategy

## IP Litigation & Backend Support

- Claim chart construction
- Case law research
- Drafting & Paralegal support
- E-Discovery support

## IP Audit

- IP Cell Establishment
- IP Portfolio Audit and Due-Diligence
- Inventor based brainstorm and Ideation
- License Compliance

## Licensing Support

- Patent ranking and Key portfolio analysis
- Preparing claim charts and Evidence of Use (EOU)
- Portfolio Due-Diligence, Product Identification, Standard (SEP) Mapping

## Patent Prosecution

- Preparing responses to Office Actions
- Undertaking technical analysis of cited Prior Arts
- Strategizing amendments and arguments

## IP Valuation

- Patent Valuation
- Term Sheet preparation
- Brand and Copyright valuation

## Patent Portfolio

- Patent drafting and filing of Indian & National Phase/Conventional applications
- Patent Prosecution and Maintenance
- Pre-Grant/Post-Grant opposition proceedings and IPAB proceedings
- Patentability/FTO/Infringement Searches, Advisory, and Opinions
- Patent Litigation

## Trademark Portfolio

- Trademark Searches, Filing, Registration & Renewals
- Trademark Opposition Proceedings
- Trademark Litigation: Infringement and Passing Off

## Media, Entertainment & Design Portfolio

- Expertise in areas relating to IP protection, advisory, due-diligence, litigation, anti-piracy, legal negotiations relating to media, advertisements, publications, among other allied areas
- Design service offerings include Searches, Filing, Registration, and Infringement proceedings

## Domain Name Dispute Practice

- Handling matters at INDRP
- Handling Litigation and Arbitration matters relating to domain name disputes
- Handling matters at UDRP

## Commercial Law

- Drafting and vetting of contracts relating to Joint Ventures, Commercial Agreements, Tenders, Foreign Collaborations, Joint Research Programmes, among other agreements and MoU's
- Handling Commercial Litigation

## Anti-Counterfeiting

- Investigation of IP thefts
- Investigation of Infringements
- Investigation of Counterfeit products
- Stand as witness for all investigation undertaken by the group

# Exemplary Clientele

## Software and Electronics

- ABB
- American Superconductor
- Battelle
- Cadence
- Deutsche Teleko.
- Diro Inc,
- Emerson
- Fujitsu
- Furuno
- Haier
- HUAWEI
- Invent India
- Intex
- Imagination
- KPIT Cummins
- Liteon
- Master Card
- Panasonic
- Tejas Networks
- Xiaomi

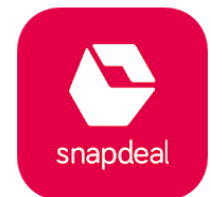
## Pharmaceutical/Biotechnology

- Alembic
- ABDI Ibrahim
- Avery Dennison
- Advinus
- Amorepacific Corporation
- Bayer
- Bharat Petroleum
- Cipla
- DU Pont
- Eisai
- Glenmark
- Imerys
- Indian Oil
- Marico
- Mylan
- Novartis
- Piramal
- Sabic
- Torrent Pharma
- Unichem

## Mechanical/Medical Devices

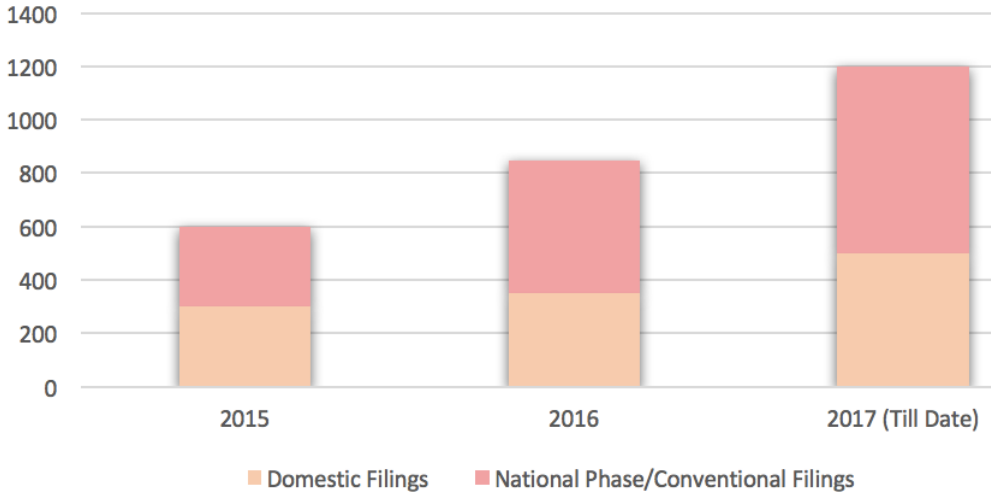
- Airbus Defense & Space GMBH
- Bell Helicopter
- Bracco
- Cambridge Medical Robotics Ltd
- Chassis Brakes
- Dhama Innovations
- Diasys
- FLSmidth
- Hawkins
- Honda
- Hyundai HYSCO
- IML
- Indo Simon
- L&T
- Mercedes-Benz
- Milton
- Navistar
- Pentair
- STAAR Surgical Company
- Thyssenkrupp Elevator

# Exemplary Clientele

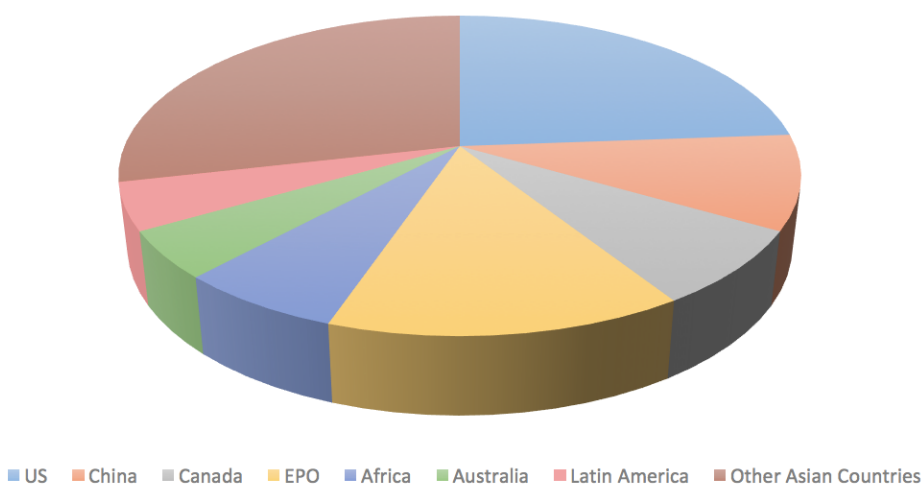


# Trends and Splits

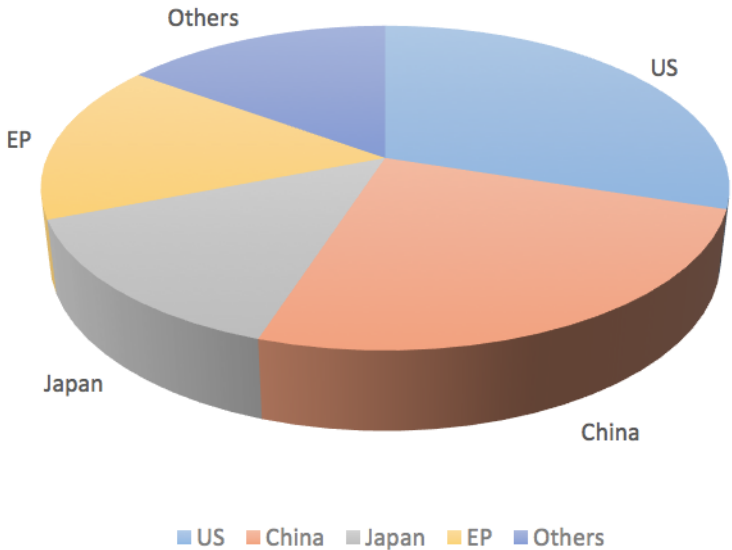
## Patent Filing Trend In Last 3 Years



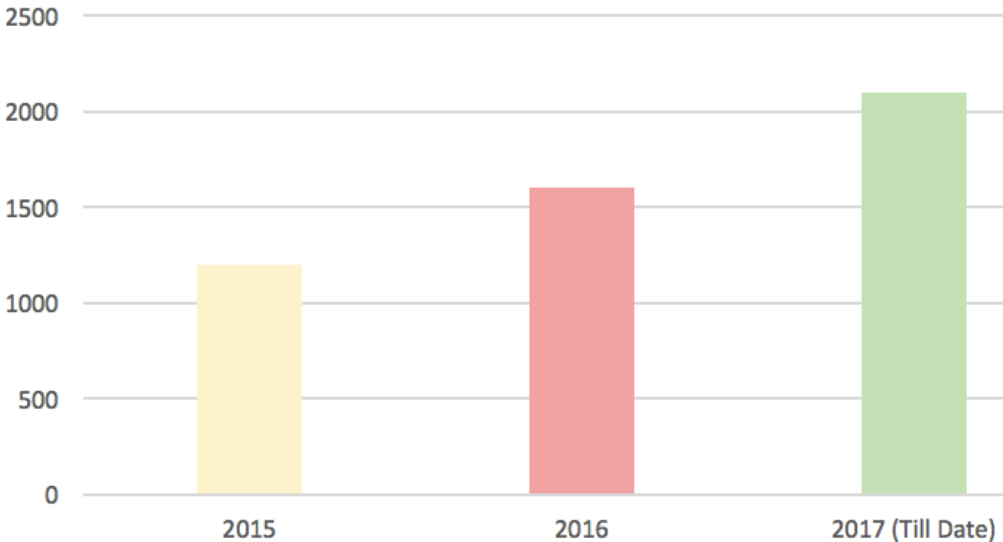
## Country Level Filing Split



## Geographical Split Of Client Base



## Trademark Filing Trend In Last 3 Years



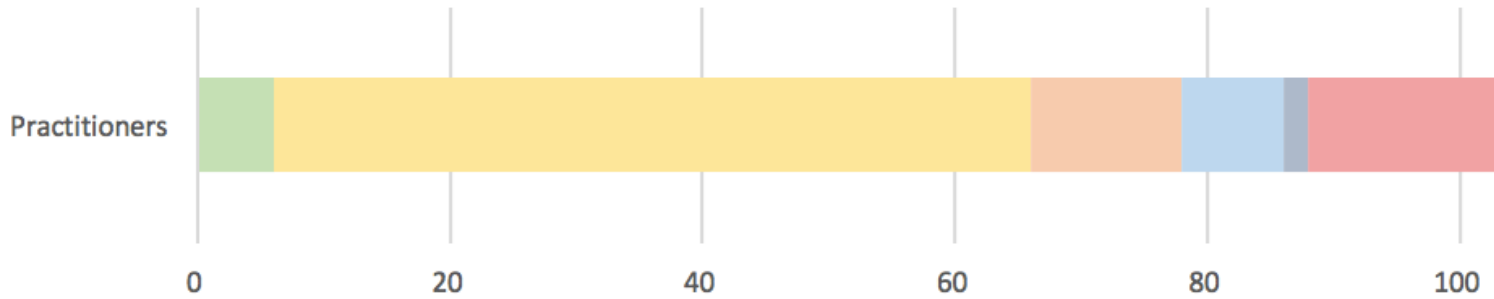


### K&K Practitioner's Experience Split



More than 20 years 10-20 years 5-10 Years Less than 5 years

### K&K Practitioners Split



Partners Patent Professionals Trade Mark Professionals Litigation Professionals Licensing Docketing

# Exemplary Rankings and Recommendations



iam  
1000  
PATENT 1000

"A **Leading Firm** in Patent and Trademark Practices"  
-- 'Legal 500' and 'Managing IP'



LEGAL  
ERA  
Awards 2016-17

"Khurana & Khurana Advocates and IP Attorneys is  
**highly recommended** for IP matters"  
-- 'Legal 500'



INDIAN LAWYER 250

"It has been **rapidly built up a sizeable team** with well-  
honed drafting abilities **across the spectrum of**  
**technologies**"  
-- 'IAM'



The  
LEGAL  
500  
ASIA PACIFIC  
LEADING FIRM  
2016



CorporateINTL  
GLOBAL AWARDS  
WINNER 2016



Managing  
Intellectual  
Property

K&K has been recognized by **Silicon India** among the **10 most promising Corporate Legal Consultant.**

K&K has won an award for the **"IP Patents Law Firm of the Year"** by Corporate INTL magazine consequently for the years 2012-13, 2014-15, 2015-16, and 2016-17.

Khurana & Khurana's co-founding Partner, Mr. Tarun Khurana, recognized **among the top Patent Lawyers around the world**

-- IAM 1000 Patent

Khurana & Khurana's co-founding Partner, Mr. Tarun Khurana, recognized as the **top 50 IP Lawyers in India**

-- India Business Law Journal

# Contact Us

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