



IP and Technology Consulting  
and Licensing Firm

## **KHURANA & KHURANA, ADVOCATES AND IP ATTORNEYS**

Full-Service IP and Commercial Law Firm

Helping Corporates Identify, Create, Protect, Promote,  
and Commercialize their IP Portfolios

Offices: Noida (Delhi-NCR) | Mumbai | Pune | Bangalore | Indore | Hyderabad  
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## About IIPRD:

IIPRD is an established IP Licensing and Patent Support Firm with a diversified business practice focusing on complete IP Asset Management ranging from executing mandates from Patent Analytics to Litigation/Prosecution Assistance to Licensing Support for Global Corporates, Licensing Firms, and Law Firms, along with providing services in the domain of Commercialization, Valuation, Licensing, and Technology Transfer Matters.

## About Khurana & Khurana:

Khurana & Khurana is a leading Legal 500, MIP, IAM, Asia-IP, Acquisition-INTL, Corp-INTL, and Chambers & Partners recommended/ranked full service IP Law Firm in India with exclusive affiliate offices in Bangladesh, Vietnam, USA, Myanmar, and Nepal, and represents Indian and International clients ranging from small start-ups to Fortune 10 companies through its team of over 110 professionals spread across 6 offices in India and focusing on all aspects of IP, Commercial Law, and Media/Entertainment Matters.

## Exemplary Firm Facts

- Established in 2008
- K&K focuses On Intellectual Property and Commercial Law
- Managing a Patent Portfolio of over 8000 Applications and Trade Mark of over 15000 Applications
- IIPRD focuses on IP Asset Management, Litigation Support, Patent Support Mandates
- Over 100 Professionals
- 6 Offices in India (Noida/Delhi, Bangalore, Mumbai, Pune, Hyderabad, and Indore)
- 5 Offices in South Asia (Myanmar, Vietnam, Nepal, Bangladesh, and India)
- 1 US Client Coordination Office
- Memberships of AIPLA, APAA, INTA, AIPPI, LES, NASSCOMM, PHD Chambers, ABLE, Patent Office, FICCI, etc.
- Rankings and Recommendations from IAM, Chambers and Partners, Legal 500, Managing IP, Asia IP, Corp-INTL, and Acquisition-INT



## Patent Preparation

- Preparation of high quality and standard conforming complete and provisional specification and illustrations thereof
- Filing of design and patent applications across multiple jurisdictions

## Patent Search Mapping & Analysis

- Patentability/Novelty Searches
- Freedom to Operate (FTO) Searches
- Validity/Invalidation Searches and Analysis
- Patent technology assesment and Landscape preparation

## Research & Analytics

- Licensing Studies: Commercial evaluation of the technologies, SWOT Analysis
- Market Survey: Market and revenue analysis reports on companies/product/technologies
- Competitive Intelligence

## Commercialization & Technology Transfer

- Identifying Out/In Licensing Partners
- Preparing term sheets and licensing agreements
- Regulatory Support
- Finding distributors for international products/devising India market entry strategy

## IP Litigation & Backend Support

- Claim chart construction
- Case law research
- Drafting & Paralegal support
- E-Discovery support

## IP Audit

- IP Cell Establishment
- IP Portfolio Audit and Due-Diligence
- Inventor based brainstorm and Ideation
- License Compliance

## Licensing Support

- Patent ranking and Key portfolio analysis
- Preparing claim charts and Evidence of Use (EOU)
- Portfolio Due-Diligence, Product Identification, Standard (SEP) Mapping

## Patent Prosecution

- Preparing responses to Office Actions
- Undertaking technical analysis of cited Prior Arts
- Strategizing amendments and arguments

## IP Valuation

- Patent Valuation
- Term Sheet preparation
- Brand and Copyright valuation

## Patent Portfolio

- Patent drafting and filing of Indian & National Phase/Conventional applications
- Patent Prosecution and Maintenance
- Pre-Grant/Post-Grant opposition proceedings and IPAB proceedings
- Patentability/FTO/Infringement Searches, Advisory, and Opinions
- Patent Litigation

## Trademark Portfolio

- Trademark Searches, Filing, Registration & Renewals
- Trademark Opposition Proceedings
- Trademark Litigation: Infringement and Passing Off

## Media, Entertainment & Design Portfolio

- Expertise in areas relating to IP protection, advisory, due-diligence, litigation, anti-piracy, legal negotiations relating to media, advertisements, publications, among other allied areas
- Design service offerings include Searches, Filing, Registration, and Infringement proceedings

## Domain Name Dispute Practice

- Handling matters at INDRP
- Handling Litigation and Arbitration matters relating to domain name disputes
- Handling matters at UDRP

## Commercial Law

- Drafting and vetting of contracts relating to Joint Ventures, Commercial Agreements, Tenders, Foreign Collaborations, Joint Research Programmes, among other agreements and MoU's
- Handling Commercial Litigation

## Anti-Counterfeiting

- Investigation of IP thefts
- Investigation of Infringements
- Investigation of Counterfeit products
- Stand as witness for all investigation undertaken by the group

# Exemplary Clientele

## Software and Electronics

- ABB
- American Superconductor
- Battelle
- Cadence
- Deutsche Teleko.
- Diro Inc,
- Emerson
- Fujitsu
- Furuno
- Haier
- HUAWEI
- Invent India
- Intex
- Imagination
- KPIT Cummins
- Liteon
- Master Card
- Panasonic
- Tejas Networks
- Xiaomi

## Pharmaceutical/Biotechnology

- Alembic
- ABDI Ibrahim
- Avery Dennison
- Advinus
- Amorepacific Corporation
- Bayer
- Bharat Petroleum
- Cipla
- DU Pont
- Eisai
- Glenmark
- Imerys
- Indian Oil
- Mylan
- Novartis
- Piramal
- Sabic
- Torrent Pharma
- Unichem
- Venus Remedies

## Mechanical/Medical Devices

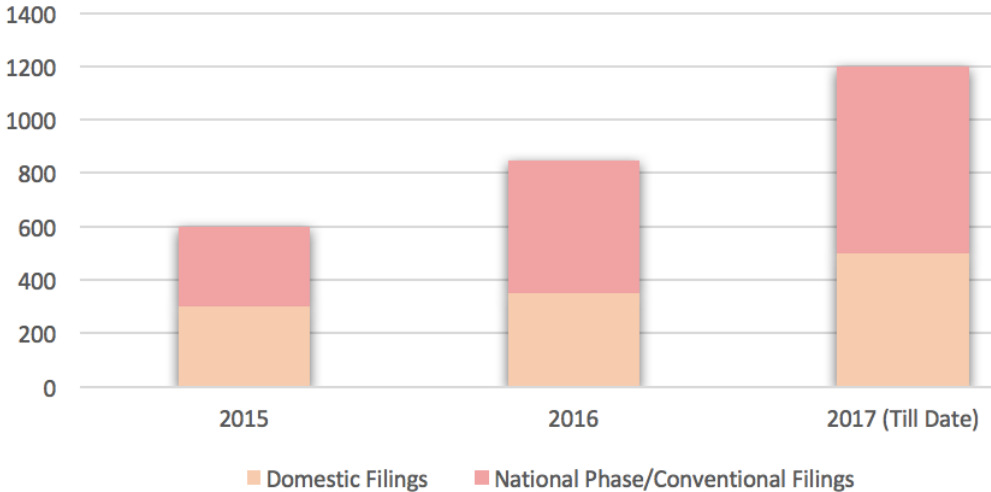
- Airbus Defense & Space GMBH
- Bell Helicopter
- Bracco
- Cambridge Medical Robotics Ltd
- Chassis Brakes
- Dhama Innovations
- Diasys
- FLSmidth
- Hawkins
- Honda
- Hyundai HYSCO
- IML
- Indo Simon
- L&T
- Mercedes-Benz
- Milton
- Navistar
- Pentair
- STAAR Surgical Company
- Thyssenkrupp Elevator

# Exemplary Clientele

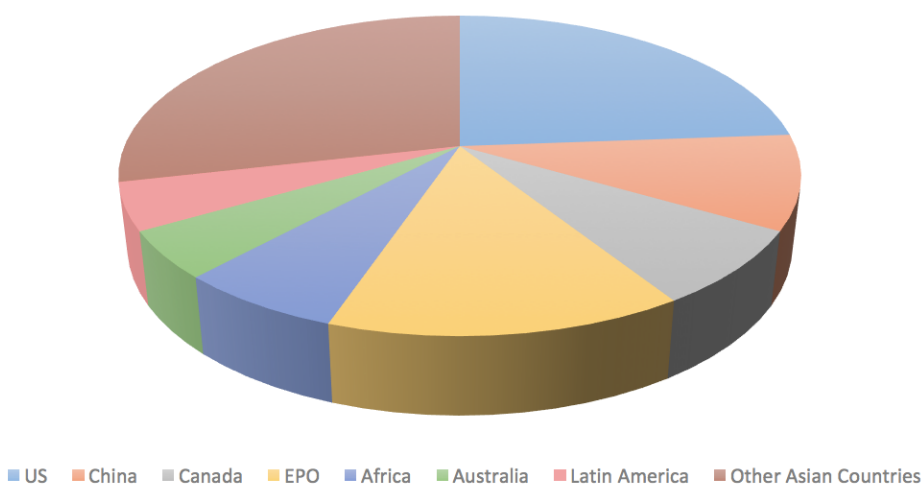


# Trends and Splits

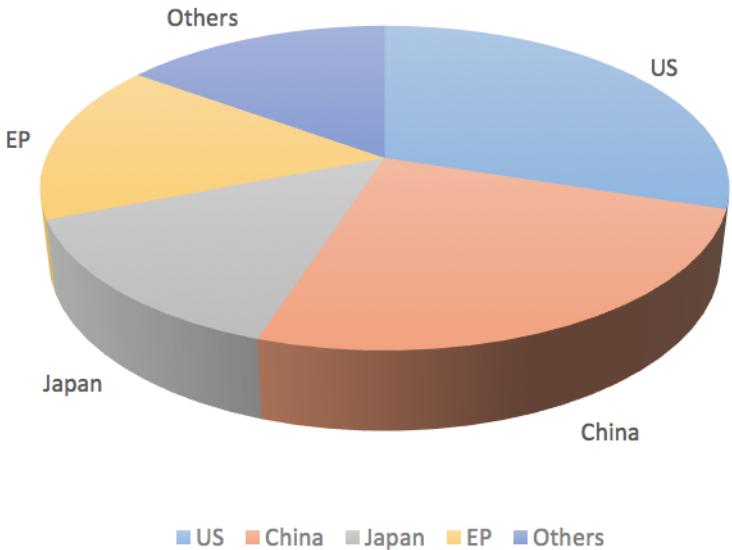
### Patent Filing Trend In Last 3 Years



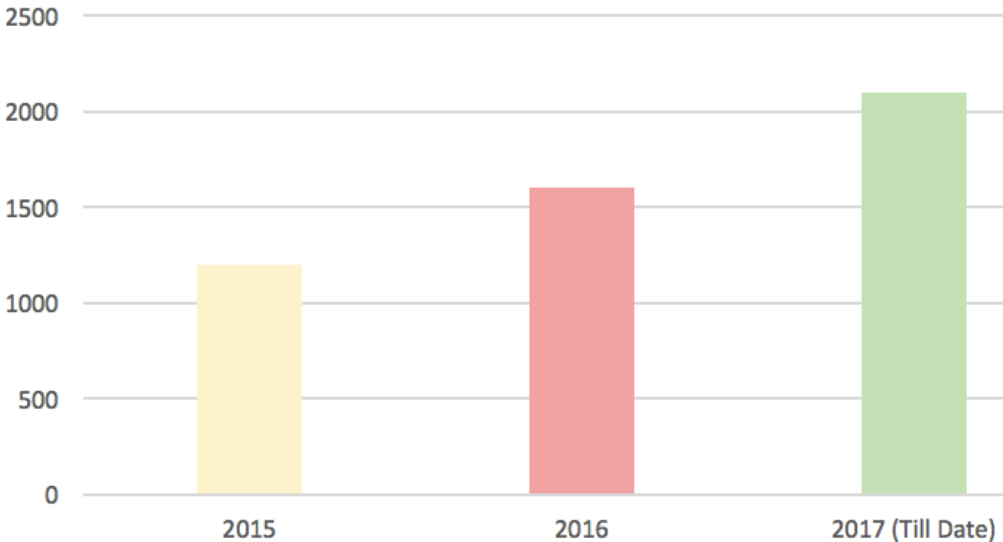
### Country Level Filing Split



### Geographical Split Of Client Base

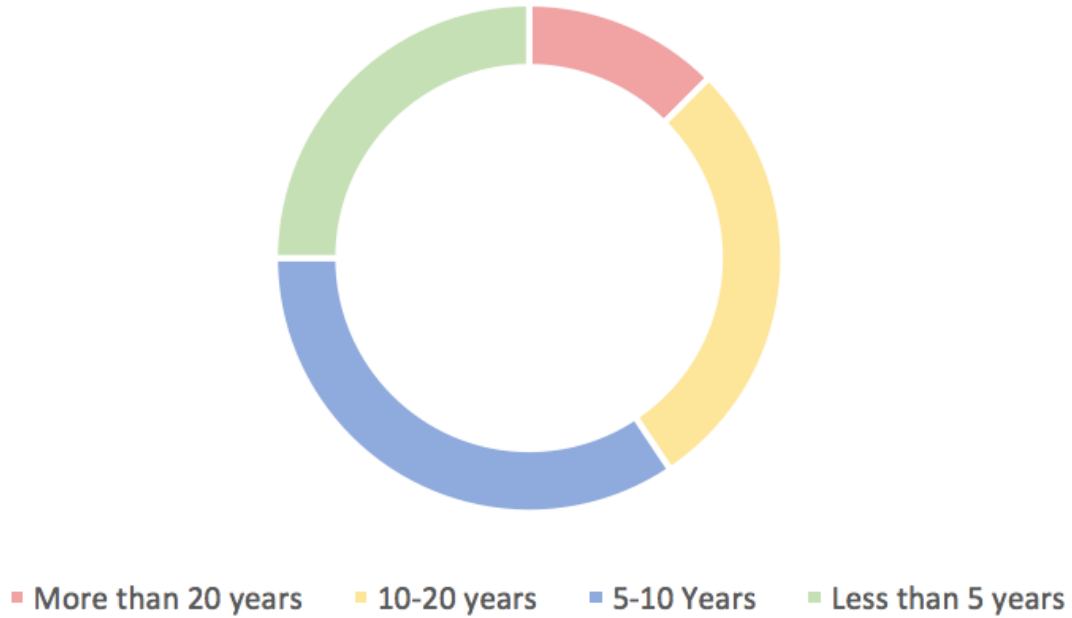


### Trademark Filing Trend In Last 3 Years

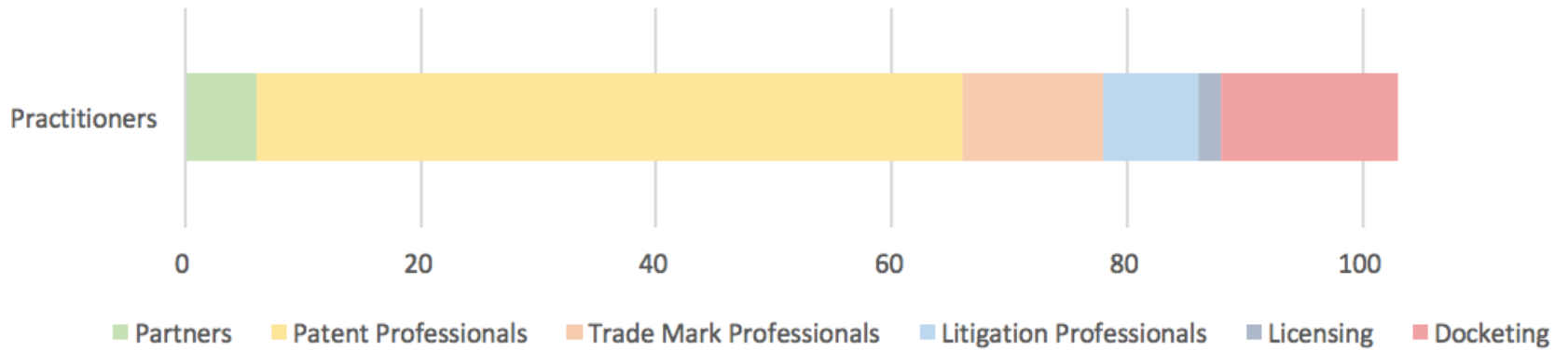




### K&K Practitioner's Experience Split



### K&K Practitioners Split



# Exemplary Rankings and Recommendations



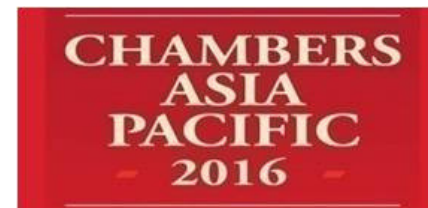
"A **Leading Firm** in Patent and Trademark Practices"  
-- 'Legal 500' and 'Managing IP'



"Khurana & Khurana Advocates and IP Attorneys is **highly recommended** for IP matters"  
-- 'Legal 500'



"It has been **rapidly built up a sizeable team** with well-honed drafting abilities **across the spectrum of technologies**"  
-- 'IAM'



K&K has won an award for the **"IP Patents Law Firm of the Year"** by Corporate INTL magazine consequently for the years 2012-13, 2014-15, 2015-16, and 2016-17.

Khurana & Khurana's co-founding Partner, Mr. Tarun Khurana, recognized **among the top Patent Lawyers around the world**

-- IAM 1000 Patent

Khurana & Khurana's co-founding Partner, Mr. Tarun Khurana, recognized as the **top 50 IP Lawyers in India**

-- India Business Law Journal

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